



**„CONSTANTIN BRANCUSI” UNIVERSITY OF TÂRGU-JIU,  
FACULTY OF ECONOMICS  
In collaboration with  
CENTER OF FUNDAMENTAL AND APPLIED ECONOMIC STUDIES**



organize

**INTERNATIONAL SCIENTIFIC  
CONFERENCE  
ECOTREND 2023**

We have the great pleasure to invite you to participate to the International Scientific Conference, *ECOTREND 2023*, XX<sup>th</sup> edition, with the theme:

***Digitalization-Sustainability-  
Competitiveness***

which will be held in Târgu-Jiu, in November, 17-18, 2023. The conference presentations will be held in the Faculty of Economics, Tineretului Street, no 4. We will be looking forward to your confirmation if you wish to participate in our conference.

**SCIENTIFIC COMMITTEE**

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Raluca IORGULESCU, Romanian Academy;  
Rodica Manuela GOGONEA, Academy of Economic Studies, Bucharest, Romania;  
Walter Leal FILHO, Hamburg University of Applied Sciences, Germany.

**RESEARCH FIELDS**

1. *Finance, Accounting and Audit;*
2. *Marketing, Trade, Services and Tourism;*
3. *Trends, Challenges and Opportunities in the Digital Economy and Management;*
4. *Statistics, Economic Informatics and Mathematics.*

**Important dates**

**06<sup>th</sup> of November 2023**

Papers submission deadline  
(short papers)

**09<sup>th</sup> of November 2023**

Confirmation of acceptance  
of conference papers (short papers)

**13<sup>th</sup> of November 2023**

Payment of the registration fee



## CALL FOR PAPERS

Participants are expected to submit papers (research papers, review papers, research notes, PhD research in progress, case studies and essays) which have not been publicly presented or published before. All accepted papers will be presented at the conference. The full papers presented at the conference will be published in the 2023 ECOTREND Conference Proceedings.

## INSTRUCTIONS FOR PAPERS

Paper A4—top: 2,5cm, bottom: 2,5cm, left: 3cm, right: 2,5cm;

PAPER TITLE (Times New Roman, 14 pt, Bold, Alignment center);

A white line.

AUTHOR (S) (Times New Roman, 14 pt, Bold, Alignment center), followed by scientific title and institution (italics).

Two white lines.

ABSTRACT (Times New Roman, 10 pt, Justify) not more than 200 words. Write 'ABSTRACT' followed by the presentation of in the text English.

A white line.

KEYWORDS (Times New Roman, 10pt, Justify), a maximum of 5 words.

## PAPER CONTENT

Chapters (Times New Roman, 14 pt, Bold, Alignment left). A white line.

Subchapter (Times New Roman, 12 pt, Bold, Alignment left). A white line.

Text paper will be written with Times New Roman characters, 12 pt, 1 line, Alignment Justify.

Equations, formulas and symbols will be written to the left of the page. They will be numbered consecutively. Use International System of Arabic numbers. Leave a white line before and after each equation.

Photographs, drawings and tables will be numbered consecutively and centered on the page. They will be separated from text by a white line.

Conclusions will reflect the opinions of the authors on the problems and results presented. Two white lines.

BIBLIOGRAPHY (Times New Roman, 12 pt, left Alignment) name, initial of first name, title, publisher, year.

References will be numbered in order according to text entered in the bibliography.

## PARTICIPATION FEES

- 60 Euro/one paper and 75 Euro/two papers (or the equivalent amount in lei at an exchange rate established by National Bank of Romania for day of the payment);

The fees above are to be paid as follows:

- in LEI: into the account of „Constantin Brâncuși” University of Targu-Jiu,  
IBAN: RO04RNCB0149042108440001,  
BCR Targu-Jiu, Fiscal Code: 4597441;

- in EURO: into the account of „Constantin Brâncuși” University of Targu-Jiu,  
IBAN: RO47RNCB0149042108440003,  
BCR Targu-Jiu, Fiscal Code: 4597441,  
SWIFT code: RNCB RO BU.

**Important:** Please write on payment order: ECOTREND 2023 - full name of participant.

Papers must have an number of 2 pages and will be written in English.

Paper presentation may be made either in English or in Romanian language.

**All accepted papers will be published in a conference volume with ISSN, only if the conference fee is paid in time.**

An extensive version of the papers presented during the conference will be published in the Annals of "Constantin Brâncuși" University. Economy Series, journal indexed in international databases.

**Please send the paper/s to e-mail:**  
**ecotrend2023fse@gmail.com**

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